



*For immediate release*

## LifeSafety Power Promotes Keith Kober to Senior Director of Sales

**Phoenix, AZ, June 15, 2023**—LifeSafety Power, a leader in intelligent networking power solutions for access control, physical security and IoT applications, has promoted longtime team member Keith Kober to Senior Director of Sales.

Most recently Director of Sales, Western U.S. and Canada, Kober has been with LifeSafety Power for more than 11 years. He started his career as Regional Sales Director, where he brought some 30+ years of selling, designing and implementing security management solutions to the company.

Before joining LifeSafety Power, Kober was with Gallagher Security, and prior, a partner in a security industry sales and management consulting business.

In his new and expanding role as Senior Director of Sales, Kober will oversee all sales for North America. He'll work closely with end-users and systems integrators, focusing on addressing power needs across vertical markets. Kober takes over for Matt Virga, who has retired.

"I'm looking forward to becoming more fully entrenched in the national marketplace to facilitate the use of managed and monitored power solutions," Kober said. "LifeSafety Power brings numerous advantages to both end-users and systems integrators, producing products, feature sets and standards that are truly unrivaled within our vertical market space. There's so much value in the visibility of LifeSafety Power solutions and they've become critical to the country's infrastructure and ensuring system uptime."

### About LifeSafety Power\*

The industry's premier manufacturer of intelligent power management systems for physical security and access control, LifeSafety Power is the chosen standard for many Fortune 500 companies around the world.

LifeSafety Power has created new categories of access control power: intelligent, networked solutions which increase the reliability of the security infrastructure, while prewired components decrease labor and yield more consistent installations across an enterprise. These innovations have led to LifeSafety Power becoming the power solution of choice for leading access control panel OEMs throughout the security industry.

LifeSafety Power has won numerous industry awards for product design and innovation, including the prestigious Security Industry Association New Product Showcase, SSI Most Valuable Product and Security Today's 2021 [New Product of the Year](#).

LifeSafety Power is part of the ASSA ABLOY Group, headquartered in Phoenix, Arizona. For more information, please visit [LifeSafety Power](#) or call (888) 577-2898.

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### About ASSA ABLOY

The ASSA ABLOY Group is the global leader in access solutions. The Group operates worldwide with 48,500 employees and sales of SEK 84 billion. The Group has leading positions in areas such as efficient door openings, trusted identities and entrance automation. ASSA ABLOY's innovations enable safe, secure and convenient access to physical and digital places. Every day, we help billions of people experience a more open world.